



PEECB INSIGHTS 2022 CONFERENCE

Meet us in
Brussels

NOVEMBER 17-18, 2022 | BRUSSELS, BELGIUM

PECB Insights Conference

Welcome to the 8th PECB Insights Conference 2022

PECB is proud to host the 8th annual Insights Conference in a row, this year also marking a return to in-person conferences after a three-year period, making this an especially noteworthy event! Designed to ignite and inspire, this event will feature various new and exciting makings, where you will be able to see all the trends, influences, and inspirations of this decade, and where you can connect with C-level professionals to discuss the latest trends and developments in the world of Information Technology, Security, and Privacy – with topics surrounding Information Technology, Digital Transformation, Artificial Intelligence, Blockchain Technology, and much more.

This event, not only includes two full days of interactive and immersive sessions, but also features two Pre-Conference Training Courses. Hence, we are happy to let you know that we are launching two Training Courses as part of the Conference in Brussels from November 14-16. These sessions and courses will convene the world's most influential and brightest minds across industries. By building bridges between specialists and experts from various industries, we aim to create a community that is inclined to embrace changes and join forces toward a safer world.



Why Attend?

- Gain better insight of your company or brand
- Discover and stay current with the latest trends
- Participate in informative talks
- Develop professional relationships with international colleagues
- Take advantage of valuable content
- Expand your network
- Meet some of the brightest minds in the world
- Engage with the best in the business and gain insight into their practices

Agenda



DAY 1 | NOVEMBER 17

08:00 – 08:45	Registration
08:45 – 09:00	Opening Speech
09:00 – 09:30	Coffee Break
09:30 – 10:30	Brussels Ballroom 1 The Need for Ethical Hacking: Why Organizations Need to Employ White Hat Hackers French
	Brussels Ballroom 2 Facebook’s Meta-Verse and Its Impact on Privacy English
10:30 – 11:00	Coffee Break
11:00 – 12:00	Brussels Ballroom 1 No Cookies for Me: How Successful Will ePrivacy Be at Reinforcing Digital Trust and Security? French
	Brussels Ballroom 2 GDPR vs. US Data Privacy Legislations: Which is Proving More Successful and Why English
12:00 – 13:30	Lunch Break
13:30 – 14:30	Brussels Ballroom 1 Blockchain and Tokenization: How Secure and Reliable Is It? French
	Brussels Ballroom 2 Opting Out of Data Tracking: Apple’s Take on Privacy and Should Other Manufacturers Follow English
14:30 – 15:00	Coffee Break
15:00 – 16:00	Brussels Ballroom 1 Top Cybersecurity Risk Predictions for 2023 and Beyond French
	Brussels Ballroom 2 Cloud Security and Insecure APIs: How Crucial is Good API Management? English

Agenda



DAY 2 | NOVEMBER 18

08:30 – 09:30	Registration
09:30 – 10:30	Brussels Ballroom 1 European Data Governance Act: How Are Regulations Keeping up With Improvements in Technology? French
	Brussels Ballroom 2 ISO/IEC 27002: How Will the New Version Impact ISO/IEC 27001? English
10:30 – 11:00	Coffee Break
11:00 – 12:00	Brussels Ballroom 1 EU Standard Contractual Clauses: How Will the New Modernized Clauses Impact GDPR? French
	Brussels Ballroom 2 CMMC 2.0 vs. ISO/IEC 27001 vs. Other Cybersecurity Frameworks: What you need to know English
12:00 – 13:30	Lunch Break
13:30 – 14:30	Brussels Ballroom 1 Internet of Things: New Trends and Risks French
	Brussels Ballroom 2 How Successful Will AI Advancement in Machine Learning Be at Preventing Cyber-attacks? English
14:30 – 15:00	Coffee Break
15:00 – 16:00	Brussels Ballroom 1 GDPR Turned Four: What Does the Future Hold? French
	Brussels Ballroom 2 A New Decade in Information Security and Privacy: What Can We Expect? English
16:00 – 16:30	Closing Speech



Meet our speakers



ROB VAN KRANENBURG
Chief Innovation Officer at asvin.io
BELGIUM



ADRIAN DAVIES
Principal Consultant and Cyber Risk
Management Group at CRMG
UNITED KINGDOM



CHRISTOPHE MAZZOLA
vCISO at Mobilexpense Senior Cybersecurity
Consultant at Approach
BELGIUM



MICHAËL RAISON
Senior advisor, Auditor & Coordinator at
Approach Belgium
BELGIUM



JORGE ALEJANDRO CARRILLO UGALDE
President at (ISC)²
CZECH REPUBLIC



SILVANA TOMIĆ ROTIM
CEO & Consultant at ZIH
CROATIA



NNASOM JUNIOR NELSON
Data Protection and Cybersecurity Manager at
Excilone
FRANCE



BENJAMIN KORNHAUSER
Founder at VDS & Cie Information security
training, awareness and auditing
FRANCE



PIERRE MARI
Founder of BlockX
FRANCE



FATOS ISMAILI
Senior Data & AI Solutions Architect at Microsoft
UNITED KINGDOM



AHMED AFIFI
Cyber Security Manager at the National Bank
of Egypt
EGYPT



OLUWASEYI FEYISETAN
Staff Research Scientist at Meta
UNITED STATES OF AMERICA



ANASTASIIA OSTAPENKO
CEO of Simple Security & Compliance
UKRAINE



DR. ROMAN KREPKI
Senior Manager - Cybersecurity and Risk at
Mazars GmbH & Co. KG
GERMANY



OLIVIER GUILLO
CEO of Smart Global Governance
FRANCE



ALI LARIBI
Founder and Cybersecurity senior consultant at
Fortress Plus
FRANCE



ALEXIS HIRSCHHORN
COO - Head of Advisory Services at Abilene
Advisors S.A.
SWITZERLAND



RALF SCHADOWSKI
Head of Data protection at ADDAG GmbH
GERMANY



ABDELMALEK NAJIH
Founder and CEO of AN Advice Sàrl IT Security
Compliance and Threat Intel Officer at IQ-EQ
LUXEMBOURG



CHRISTIAN DE BOECK
Managing Consultant at Synergis
BELGIUM



GUENAËLLE BLANCHET
IoT, Data (Consultant and Trainer)
Founder of New Business IoT and SCANSOR
FRANCE



DR. OBADARE PETER ADEWALE
Co-Founder & Chief Visionary Officer Digital
Encode
NIGERIA



ALAIN HERRMANN
State Data Protection Commissioner
LUXEMBOURG



KAROLIEN VAN BEL
Managing Partner at OLINKO
BELGIUM



MARK OLIVER NEUFURTH
Product Marketing Expert at IONOS SE
GERMANY



NATHALIE POUPAERT
Local Privacy Officer North Europe at Sanofi
BELGIUM



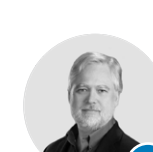
HAMID JEMRHILI
Independent Auditor, Consultant and
Accredited Trainer by: PECB, ECCouncil, APMG,
ISACA, PeopleCert
MOROCCO



OVIDIU IONESCU
Chief Executive Officer of Punto Iberica SRL
SPAIN, ROMANIA



RINSKE GEERLINGS
Managing Director at Business As Usual
AUSTRALIA



ALGIS KIBIRKSTIS
Principal Security Consultant at EthiSecure
Services
CANADA



JESSICA DENEET
Privacy Consultant at CRANIUM
BELGIUM



CHRISTOPHER MAGNAN
Program Manager at Superlative Technologies
UNITED STATES

Pre-Conference Training Courses

During this year’s conference in Brussels, on the 14-16 November, we will offer exclusive intensive training courses, focusing on advancing the skills and competencies of participants. These training courses will be held simultaneously, therefore, participants can attend only one of them accordingly.



Digital Transformation Manager

- ▶ Digital transformation has helped organizations across different industries in achieving long-term growth and productivity. An effective digital transformation strategy helps avoid problems during the transition and after the implementation.
- ▶ The PECB Certified Digital Transformation Officer training course provides insightful information that will help participants gain comprehensive knowledge on digital transformation and the steps required to digitally transform a business model, including a thorough explanation and discussion on digital transformation methodologies and approaches. In addition, participants will acquire knowledge on some of the most widely used technologies, such as artificial intelligence, machine learning, IoT, blockchain, cloud computing, and big data.
- ▶ Although digital transformation enables organizations to improve customer experience, enhance business performance, and increase their efficiency, its implementation is not that facile as it requires, among others, competent individuals, the necessary resources, including complex software and technology, changes in organizational structure, and the implementation of change management and digital transformation strategies. To address and manage these aspects effectively, organizations need a Certified Digital Transformation Officer (CDTO).

Upon the successful completion of the training course and exam, participants can apply for the “PECB Certified Digital Transformation Officer” credential.

To broaden your academic and professional skills and acquire comprehensible knowledge of emerging technologies that help meet the changing business needs and expand the digital innovation landscape, you can register for this 3-day intensive course and master the implementation of a digital transformation strategy!

Language	English
Included	Training Materials, Examination, Certification, Lunch, and Email Support
Venue	Renaissance Brussels Hotel – Marriott, Rue du Parnasse 19, 1050 Bruxelles, Belgium
Date	November 14-16, 2022

Trainer



GRAEME PARKER
Managing Director at Parker Solutions Group

Pre-Conference Training Courses



Lead Crisis Manager

- ▶ The Lead Crisis Manager training course helps participants develop their competencies to support an organization in planning, establishing, maintaining, reviewing, and continually improving its strategic crisis management capability based on the guidelines of ISO/DIS 22361 and other best practices.
- ▶ The PECB Lead Crisis Manager training course helps participants develop their competencies to support an organization in planning, establishing, maintaining, reviewing, and continually improving its strategic crisis management capability based on the guidelines of ISO/DIS 22361 and other best practices. It also provides information regarding the fundamental concepts and principles of crisis management and the effective establishment and implementation of a crisis management framework.
- ▶ In addition to the explanation of the theoretical concepts related to crisis management, the training course provides practical examples and scenario-based quizzes that will help you reinforce your knowledge and prepare you for real-life scenarios concerning crisis management.

Upon the successful completion of the training course, participants can apply for the “Certified Lead Crisis Manager” credential.

To broaden your academic and professional skills and become a great crisis leader you need to be able to adapt to many different circumstances, you can register for this 3-day intensive course and master the risk management and crisis management skills!

Language	English
Included	Training Materials, Examination, Certification, Lunch, and Email Support
Venue	Renaissance Brussels Hotel – Marriott, Rue du Parnasse 19, 1050 Bruxelles, Belgium
Date	November 14-16, 2022

Trainer



RINSKE GEERLINGS
Managing Director at Business As Usual Australia



Discover Brussels

Famous for being the political and cultural epicenter of Europe, Brussels has a lot to offer, both professionally and for leisure. Its diverse culture offers visitors a vast list of activities and experiences. With over 80 museums and an extensive history and culture, Brussels is more than just home to the European Union. Brussels is said to be one of the most underrated cities in Europe and is home to many hidden gems for visitors to see.

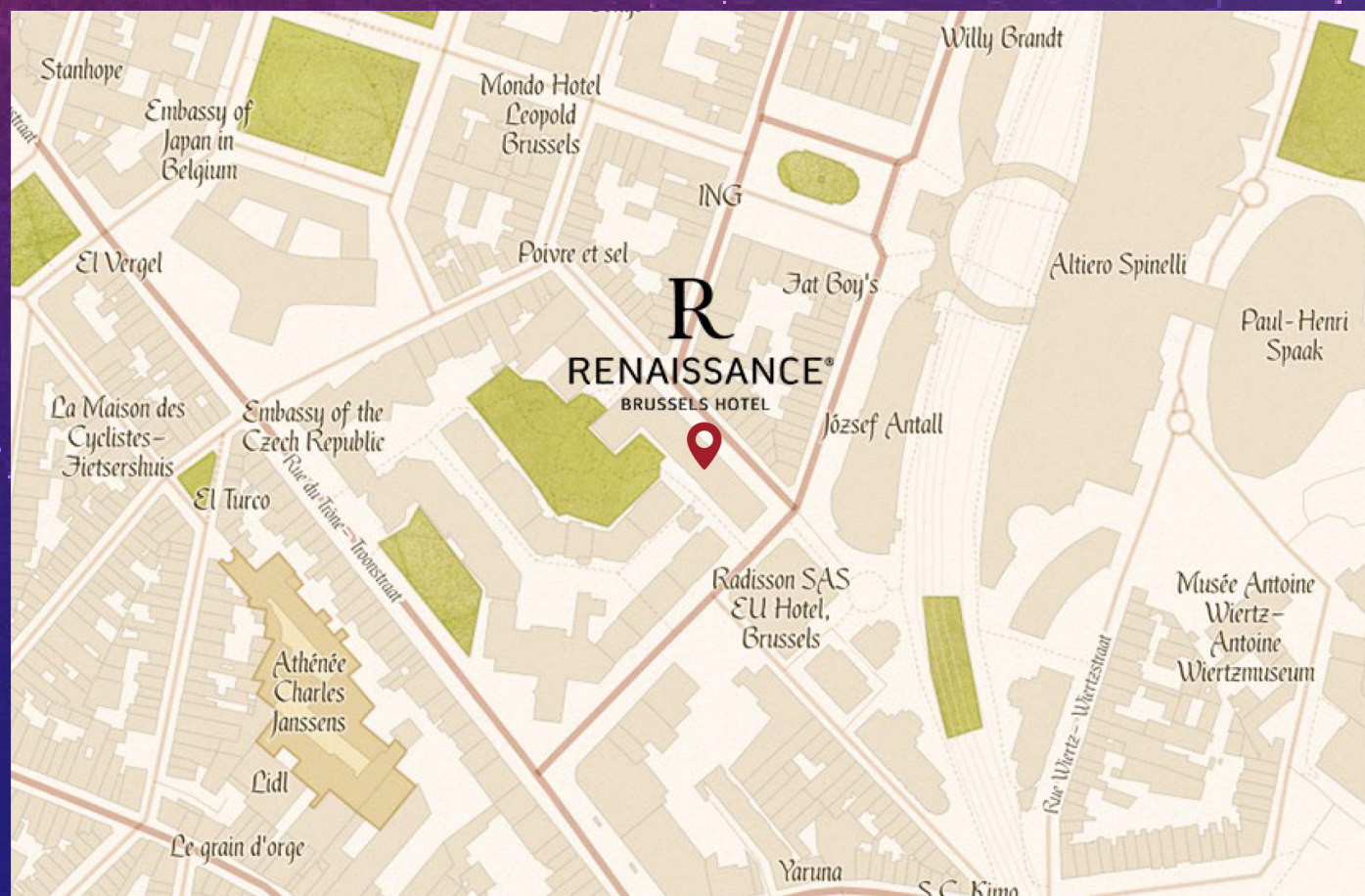
Brussels is home to over 80 fascinating museums, ranging in a variety of fields. Whether you are interested in trains, fine arts, natural sciences, or even street lights, Brussels has it all!

Join PECB in discovering these hidden beauties and making unforgettable memories.

GETTING TO THE CONFERENCE

The PECB Insights Conference will be held at the Renaissance Brussels Hotel

Rue du Parnasse 19, 1050 Bruxelles, Belgium
+32 2 505 29 29





Audrey Hepburn was born in Brussels on May 4th, 1929. In addition to Miss Audrey, over the years, the city has drawn in many historic figures of fame, including Victor Hugo, Karl Marx, Paul Verlaine, Alexandre Dumas, Charles Baudelaire, Auguste Rodin, and many more.

Interesting Facts

The Koekelberg Basilica, or “the Basilica of the Sacred Heart” in Brussels is the fifth largest church in the world. It is also the third-largest cathedral in the country and the biggest building of the Art Deco style in the entire world.

Built during the late 1900s, the Justice Palace of Brussels (Palais de Justice) remains the most significant court building in Belgium. It's also truly massive at 26,000 square meters/280,000 square feet. When it was built, it was the largest building in the world, and today it is still one of the biggest and most remarkable edifices in Europe.

Purchase your ticket now

PECB Insights Conference Ticket

\$399

BOOK NOW



**PECB Insights Conference
Premium Ticket**

\$1,399

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**PECB Pre-Conference
Training Course**

\$1,299

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